# TOWER HAMLETS EDUCATION BUSINESS PARTNERSHIP LIMITED (A company limited by guarantee)

## TRUSTEES' REPORT AND FINANCIAL STATEMENTS

For the Year Ended 31 August 2020



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## TOWER HAMLETS EDUCATION BUSINESS PARTNERSHIP LIMITED

#### **Legal and Administrative Information**

#### For the Year Ended 31 August 2020

#### TRUSTEES/DIRECTORS

Mark Campbell (Chair) Clifford Chance

Christine McInnes (Resigned on 26 February 2020) London Borough of Tower Hamilets

Richard Foley . Sir John Cass Foundation
Gerry McDonald New City College (Principal)

Michelle Quest KPMG

David James Pack (Resigned November 2019)

Esra Turk Barclays

Sarah Barnes Queen Mary University of London

Saiam Ahmed UCL Institute of Clinical Trials & Methodology

Jennie Bird Harry Gosling School
Jemima Reilly Morpeth School

Jemima Reilly Morpeth School
Everen Yonge Travelers

Iveren Yonge Travelers
Jonathan Bendall (Resigned January 2020) Morgan Stanley

Tina Sode (Appointed February 2020)

#### **SECRETARY**

Helen Sanson

#### **REGISTERED OFFICE**

Norvin House, 45-55 Commercial Street, London, E1 6BD

#### **COMPANY NUMBER**

02827835

#### **CHARITY NUMBER**

1040962

#### **BANKERS**

HSBC, 75 Whitechapel Road, London E1 1DU

Santander, 298 Deansgate, Manchester M3 4HH

Close Brothers, 10 Crown Place, London EC2A 4FT

#### **SOLICITORS**

Russell-Cooke, 2 Putney Hill, Putney, London SW15 6AB

#### **AUDITORS**

Goldwins Limited, 75 Maygrove Road, West Hampstead, London NW6 2EG

#### Trustees' Report

For the Year Ended 31 August 2020

#### TRUSTEE REPORT

The trustees (who are also the directors) present their report and the audited financial statements of the charitable company for the year ended 31 August 2020. The statutory information is shown on Page 1.

#### **COVID 19:**

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It seems appropriate to mention the Covid Global pandemic at the beginning of this trustee report. Covid 19 has had a significant impact on the operations and finances of the Charity during the last year. The Charity was not able to fully serve its beneficiaries, schools and business partners and was forced into significant operational changes to adapt and continue its mission and objectives. There were considerable financial losses which in turn impacted the strategic plans for the year. This included not commencing new programmes and onboarding new staff. The staff team coped extraordinarily well with the challenges it brought and we decided early on that our priority would be to support our schools as much as we could. This support took the form of fundraising, producing resources for students and helping to address the tech poverty that exists in Tower Hamlets. The full impact of Covid will be mentioned throughout this report under the various subheadings

#### STRUCTURE, GOVERNANCE, MANAGEMENT & RISK

Tower Hamlets Education Business Partnership is a registered charity and company limited by guarantee. We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. The governing document is the Articles of Association.

The Articles of Association (Section 32) define who should be Trustees of Tower Hamlets Education Business Partnership. Trustees are recruited against the criteria laid out in Section 32.

New Trustees are briefed by the Chief Executive and the Chairman. Three trustees resigned within the year and one trustee was appointed.

Trustees take decisions affecting the strategy of the Education Business Partnership and issues affecting the statutory responsibilities of the organisation. The Chief Executive takes decisions affecting the day to day running of the organisation supported by a Deputy Director.

As a charity reliant on securing year on year funding, the major risk facing the Education Business Partnership is financial. Through the implementation of a new partnership model in 2017, the charity's finances have stabilised, recording surpluses since its implementation. This model was introduced to provide more sustainable corporate income. A more immediate risk to the charity is the continuation of restrictions imposed by Covid 19, particularly social distancing. Whilst we are in the process of adapting programmes to be delivered virtually online, not all of them can be adapted and the loss of face-to-face interaction between students and volunteers will be felt acutely. Students need to visit workplaces to meet employees to gain the full immersive experience of the world of work. We all await a vaccine and freedom to work as we did. Until then, we may have to deal with a reduction in income and a reduced programme offer to schools.

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Trustees' Report

For the Year Ended 31 August 2020

#### **OBJECTS AND ACTIVITIES**

Tower Hamlets Education Business Partnership is a leading education charity situated in the East End of London inspiring students to learn more, do more, and become more. Our aim is to improve the employability of disadvantaged young people and drive forward social mobility. Tower Hamlets Education Business Partnership seeks to encourage businesses and their employees to invest time and other resources in all Tower Hamlets Primary, Secondary and Special Needs schools to help raise aspirations and achievement and develop students' basic, employability, enterprise and financial literacy skills. Following the change to the Articles of Association in 2014, the charity has also delivered some of its programmes and core activities in other geographical areas which face similar levels of economic and social deprivation. One such area is Royal Greenwich, and we have continued to deliver a small portfolio of programmes in some Greenwich Secondary schools with support from two foundations. We also have continued to deliver and support our corporate partners with their programmes in Bournemouth, Essex and Kent. In addition, we are the lead partners on an East London tri-borough aspirations programme delivered in Tower Hamlets, Hackney and Newham.

#### **BACKGROUND INFORMATION:**

Tower Hamlets is an area of London that struggles continuously with poverty and inequality issues. The Trust for London's 2020 Poverty Profile states that Tower Hamlets has the highest child poverty rates of all the London boroughs, with 57% of children (6 in 10) judged to be living in households in poverty, compared to 38% in the typical London borough. While the unemployment rate in the borough fell by 3.8 percentage points between 2014/2017 and 2017/2020 - the fastest of any London borough, it is still higher than average at 6%.

Another significant indication of child deprivation is eligibility for Free School Meals. In 2019-20 the Department for Education recorded 37.4% of students in Tower Hamlets schools eligible for free school meals, the highest of London boroughs and double the London and National average.

Covid 19 affected the National examinations programme for 2020, with all Key stage 4 and 5 exams cancelled. Students studying GCSEs and A levels were awarded grades based on school data and internal assessments. The Government announced that it would therefore not publish any data on school or Local Authority performance in 2020 due to the extraordinary circumstances of the pandemic. Prior to 2020 Tower Hamlets students continued to make year on year increases in attainment at GCSE when measured against the National picture.

#### THEBP PROGRAMME PORTFOLIO:

We deliver a broad range of programmes and activities in primary and secondary schools including:

- Partner Schemes (helping primary and secondary school children with their confidence, literacy and numeracy)
- Family Financial Literacy Programme, Abacus (funded and supported by Lloyd's)
- BEE Business enterprise education (financial literacy for year 5 primary pupils, delivered by the business volunteers)
- Business Mentoring (inspiring, coaching and supporting students)
- Employability, Enterprise and Financial Skills workshops (helping 11 to 18-year-old students make informed decisions about their future)
- Aim2Attain (aspirational programme for post 18 pathways, specifically University and Higher-Level Apprenticeships)
- Work Experience (introducing young people to the skills, attitudes and behaviours needed to secure and maintain meaningful employment).

## Trustees' Report

#### For the Year Ended 31 August 2020

Programme activity was cut short in March when schools closed. Prior to this we were delivering events in 15 secondary schools and 6<sup>th</sup> forms, and over 50 primary schools.

#### **VOLUNTEERS & EVENTS:**

The success of our charity is due to the support of the wider business community, and their individual employees who volunteer on our schools' programmes. Face to face interaction between volunteers and students is the heart of what we do. This year events and activities proceeded as normal until March 2020,

earning their usual high praise in evaluations and feedback. Lockdown saw all events cancelled. In the period September 2019 – March 2020 we worked with

2345 Volunteers (cancelling approx 2,950 between March and August). 250 businesses (in a regular year this is around 500) 5,000 students engaged on events and programmes (would usually be 12,000) 80 schools in Tower Hamlets and other areas (Usually 85-90)

Unfortunately, the period of lockdown and the closure of schools coincided with our usual busy period. Ordinarily we deliver two thirds of the work experience programme between March and July, most of our Aim2Attain programmes and many one-off enterprise and bespoke events. One bespoke casualty of lockdown was a special Olympics event, which had a Japanese language and cultural theme woven into it. This was a new venture for us working with schools out of borough with a relatively new business partner.

#### ACHIEVEMENTS AND PERFORMANCE

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Despite the extraordinary operating circumstances of the year, we have continued to make progress in the Charity in many ways. Board engagement has been very strong, which resulted in a new three-year strategy launched in November 2019 after a senior staff and trustee away day. The trustees gave a clear mandate for a rebrand for our 30<sup>th</sup> year anniversary in 2021 and recommended we develop links with the Alumni of Tower Hamlets schools to improve our impact measurement and demonstrate our part in helping young people transition into the workplace. The strategy we originally set also recommended we invest in business development and fundraising. However, due to the pandemic, the strategic plans were reviewed by trustees in March and July, and some items have been put on hold. The revised priorities are:

- 1. Prepare for and implement the rebrand This was an item agreed over two years ago to coincide with the 30-year anniversary and it was agreed that it is still important to deliver this aim.
- 2. Explore and invest in technology to enhance our delivery model. The need for virtual online platforms to bring schools and businesses together was a top priority.
- 3. Adapt programmes and develop new ones to support young people through the Covid 19 situation and beyond, ensuring business involvement where possible. Develop a new portfolio of programmes for the long term that are a blended mix of face to face and virtual volunteering.
- 4. Strengthen corporate communications, supporting existing relationships and seeking new partners to safeguard finances.

#### Trustees' Report

#### For the Year Ended 31 August 2020

5. Monitor and evaluate income and expenditure and continuously review organisational structure to safeguard the future of the charity.

To date we are making progress on all the above. The rebrand agency has been appointed and the discovery phase, including stakeholder interviews are well underway at the time of writing. We invested in several tech solutions to assist programme delivery, including the Brightside Trust's e-mentoring platform, premium zoom accounts offering break out room facilities for our workshops and practice interview programmes, and a high-tech screen and camera for enhanced quality event delivery. We will

recruit a new Head of Innovations to conduct a review of the current programme portfolio of programmes with a focus on streamlining and modernising our offer, incorporating timely digital innovation. Other successes this year included adaption of programme resources for SEND pupils and a full strategic review of our Aim2Attain University access programme.

Beyond the charity's immediate work, we have been instrumental in the revival of the AEBP (Association of Education Business Professionals), a national body of organisations working in the education business sector. This revival was supported and funded by the Edge Foundation. The first national conference for the group took place in January 2020 and was attended by 30 regional representatives. The group will continue to explore opportunities to collaborate. In August our charity was awarded separate funding from the Edge Foundation to develop a virtual work experience programme in response to social distancing measures and the closure of many workplaces. It is our intention to work with colleagues in other EBPs and to distribute these resources across the network.

Although Covid prevented us achieving our normal operational outputs, the staff turned their energies into supporting teachers and schools. We raised £20,000 via a specific campaign for books from companies in the Lloyd's insurance market. We distributed many hundreds of books and puzzles across primary schools in the borough who told us how grateful families were to receive these during lockdown. We moved our mentoring relationships online to the Brightside platform, continuing a vital source of support for teenagers, stuck at home unable to see friends, and uncertain about their exams and their futures. We distributed 3,000 Transitions booklets for students in years 6, 11 and 13 to help them address the vital missed educational and wellbeing experiences that these key years deliver! Hard copies and online versions were freely available to all Tower Hamlets' schools, 6th forms and New City College!

A hidden issue that reared its head during the lockdown was the issue of 'tech poverty'. Adapting our programmes to an online virtual model implied that students would have open access to a device on which they could go online. In Tower Hamlets this is certainly not the case. With high levels of economic poverty in the borough, many families do not have broadband in their homes, or even if they do, do not have sufficient quality bandwidth or even devices that their children could use to access online learning. The Government scheme to offer laptops was a good idea, but in practice it did not move as swiftly as needed. We have been working closely with a number of companies and supporters to help address this issue. We are pleased to report we have facilitated the distribution to date of 300 Chromebooks donated by one business partner across TH schools.

#### **Trustees' Report**

For the Year Ended 31 August 2020

#### FINANCIAL REVIEW

Despite the exceptional circumstance of this year, we have been able to deliver another modest surplus budget. This is a considerable achievement. Due to Covid 19 more than 10% of our budgeted income was lost, mostly through the loss of the work experience programme and bespoke events. Steps were taken to balance this loss by not hiring the intended new staff, not replacing staff who moved on, use of the Government furlough scheme and by closely monitoring all proposed project and programme expenditure.

We will continue to seek new partners to increase the percentage income from corporate sources. We have forged new partnerships during the pandemic and cemented old ones. Approximately a third of our income comes from schools and the continued pressures on education budgets means that we must be very sensitive about schools' financial positions, particularly after Covid.

The total reserves of the Education Business Partnership equate to a little over 14 months expenditure. This level of reserve was agreed by the Trustees to provide an essential buffer as the EBP needs to be able to deliver its programmes for the length of an academic year. Reserves are held in notice interest bearing accounts with Santander, Close Bros and HSBC. The balance of restricted reserves to unrestricted is slightly more than half the total balance.

Within the unrestricted reserves the Board had previously designated £100,000 to ensure the Aim2Attain programme could be delivered for at least a further 12 months should we be unable to secure funding for the project. Subsequent to the year end the trustees reviewed the necessity to retain the designated fund and on the basis that sufficient funds existed within restricted funds, agreed to release this £100,000 to general unrestricted reserves. Trustees will continue to monitor the appropriate level of reserves required by the Education Business Partnership.

Funding sources for THEBP are a combination of private sector and Charitable Trust grants, plus income from Schools. The 2020/2021 Budget is forecasting a deficit position for the coming year, funded from reserves. This deficit is entirely due to Covid 19 specifically being prohibited from delivering some of our income generating programmes. Robust fundraising and careful control of expenditure will endeavour to mitigate and improve on the forecast position.

#### PLANS FOR FUTURE PERIODS

In September 2021 the Charity will enter its 30<sup>th</sup> year of operating. A hallmark of this milestone celebration will be a wholescale rebranding and revision of our programme portfolio. One anticipated innovation will be the addition of support to young people in the space between school and work. It was an agreed part of the strategy we were forced to put aside this year. Tower Hamlets young people aged 16-25, despite equal qualifications, still feature disproportionately highly in the unemployment league tables. There is strong evidence of graduate 'under employment' and a general mismatch of skills, qualifications and jobs they end up with.

There is a vast array of careers and new sectors that we need to establish links with, and this will be an important priority for the future. Covid has potentially changed the face of work as we knew it for the long term, and more people will work from home on a permanent basis. It is vital for the successful continuation of the Charity that we expand our relationships into new sectors, not relying solely on the financial and professional services sectors.

## Trustees' Report

#### For the Year Ended 31 August 2020

We will continue our close alignment to Tower Hamlets Children's Services, supporting the borough and the Tower Hamlets Education Partnership. We are active stakeholders in the borough's Voluntary and Community sector, with staff participating in a variety of community steering groups and our Director sits on the Local Authority's Children and Family Partnership board.

Partly as a result of Covid 19 the traditional work experience week needs immediate innovation. As mentioned above, a grant from The Edge Foundation will assist in the digitalisation and creation of a 'virtual' work experience programme. This presents exciting opportunities to reach new audiences and access new industry sectors. One of our longest standing programmes is the weekly Partners Scheme, in which volunteers spend 30 minutes reading or playing maths games with primary school pupils. Usually attracting 2,000 volunteers per year, we had to cancel all sessions from March. We have adapted this programme to 'Writing Partners' where volunteers write a fortnightly letter to their school pupil and receive one in return. This is proving to be a popular addition to the partner scheme model and one which we will probably keep even when face to face volunteering can return. We anticipate with a new model of 'normal' for working practices that we will need to deliver a blended mix of face to face and virtual volunteering. This will require investment, creativity and flexibility on our part.

This year has been an exceptionally challenging year, without exception, across the UK and the rest of the World. The year ahead will present different challenges as we seek to secure funds, adapt programmes, evolve online delivery and continue to meet the needs of schools and business partners. Covid 19 has presented an opportunity for the Charity to bring forward a programme of modernisation and extension of its work and we must exploit and embrace this position to ensure that we are fit for purpose for the next 30 years.

We will regularly review our progress on meeting our new strategic objectives during 2020-2022 via:

- Strategy review sessions with the whole staff in designated team meetings
- Our annual staff strategy day held every summer
- Annual and 6-months appraisals where objectives are set which directly feed into our strategic priorities
- Regular one-to-one manager and employee monthly meetings to discuss progress on very detailed aspects of the work
- Reports to the Board of Trustees on a termly basis

## **TRUSTEES**

Trustees who served during the year are shown below: -

Mark Campbell (Chair)
Richard Foley
Sarah Barnes
Esra Turk
Jon Bendall (resigned January 2020)
Gerry McDonald
Michelle Quest
Saiam Ahmed
Jennie Bird
Jemima Reilly
David Pack (resigned November 2019)
Iveren Yonge

#### Trustees' Report

#### For the Year Ended 31 August 2020

Tina Sode

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Christine McInnes (resigned February 2020)

The trustees have delegated responsibility for the day-to-day management of The Tower Hamlets Education Business Partnership Limited to the Director, Helen Sanson.

#### Statement of responsibilities of the trustees

The trustees confirm that the financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### Statement as to disclosure to our auditors

Insofar as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware; and
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

#### **RELATED PARTIES**

Related parties are shown in Note 21 to the financial statements.

## Trustees' Report

For the Year Ended 31 August 2020

#### **AUDITORS**

The auditors, Goldwins Chartered Accountants, offer themselves for appointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board on 20th November 2020 and signed on their behalf.

Mark Campbell

**Director and Chairman** 

#### **Independent Auditors' Report**

#### To the Members of Tower Hamlets Education Business Partnership Limited

#### **Opinion**

We have audited the financial statements of Tower Hamlets Education Business Partnership Limited (the 'Charity') for the year ended 31 August 2020 which comprise the Statement of Financial Activities, the Balance Sheet, statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 August 2020 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

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We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

### **Independent Auditors' Report**

## To the Members of Tower Hamlets Education Business Partnership Limited

#### Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report (incorporating the directors' report) have been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

#### **Independent Auditors' Report**

## To the Members of Tower Hamlets Education Business Partnership Limited

#### Responsibilities of the trustees

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

#### Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities]. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the Charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anthony Epton (Senior Statutory Auditor)

for and on behalf of Goldwins Limited Statutory Auditor Chartered Accountants 75 Maygrove Road West Hampstead London NW6 2EG

Anthony Epton

Date: 26 November 2020

## Statement of Financial Activities (Incorporating Income and Expenditure Account)

## For the Year Ended 31 August 2020

·	Note	Unrestricted Funds 2020	Restricted Funds 2020 £	Total Funds 2020 £	Total Funds 2019
INCOME FROM: Donations	3	31,525	16,193	47,718	26,215
Charitable activities	`4	273,138	651,894	925,032	1,077,482
Investment income		8,994	-	8,994	10,329
TOTAL INCOME		313,657	668,087	981,744	1,114,026
EXPENDITURE ON: Charitable activities TOTAL EXPENDITURE	5	418,974	552,203	971,177	1,032,101
Net income / (expenditure) for the year  Transfers between funds		(105,317)	552,203 115,884	971,177 10,567	1,032,101 81,925
Net movement in funds	,	(105,317)	115,884	10,567	81,925
Total funds brought forward  Total funds carried forward	13	689,799 584,482	592,998	1,166,913 1,177,480	1,084,988 1,166,913

The attached notes form part of these financial statements.

## **Balance Sheet**

## As at 31 August 2020

		2020	2020	2019	2019
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	8		40,179		25,838
CHED ENTRY A CONTROL					
CURRENT ASSETS					
Debtors	9	80,938		209,366	
Cash at bank and in hand		1,259,620		1,442,476	
, <u>1</u>	-		-		•
	•	1,340,558		1,651,842	
<b>CREDITORS:</b> Amounts falling due within one year		2,0 (0,000		-,00,0 -	
· 1	10	(203,257)	-	(510,767)	
NET CURRENT ASSETS			1,137,301		1,141,075
TOTAL NET ASSETS			1,177,480		1,166,913
•					
4°		•			
FUNDS					
Restricted funds			592,998		477,114
Unrestricted funds:			,		,
Designated funds		100,000		100,000	
General funds		484,482		589,799	
Total unrestricted funds	-	,	584,482		689,799
			,		,
TOTAL FUNDS	13		1,177,480		1,166,913

The accounts were approved by the board of directors on 20th November 2020

Mark Campbell

**Director and Chairman** 

## Company Registration No. 02827835

The attached notes form part of these financial statements.

## **Statement of Cash Flows**

## For the Year Ended 31 August 2020

	Note	2020 £	2020 £	2019 £	2019 £
Net cash provided by / (used in) operating activities	17		(171,657)		82,879
Cash flows from investing activities:					e e
Interest/ rent/ dividends from investments		8,994		10,329	
Sale/ (purchase) of fixed assets		(20,193)		(9,000)	
Cash provided by / (used in) investing activities			(11,199)		1,329
Change in cash and cash equivalents in the year		-	(182,856)	7	84,208
Cash and cash equivalents at the beginning of the year			1,442,476		1,358,268
Cash and cash equivalents at the end of the year	18	-	1,259,620	-	1,442,476

#### Notes to the Financial Statements

#### For the Year Ended 31 August 2020

#### 1. ACCOUNTING POLICIES

#### 1.1 Basis of accounting

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The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. The charity is considered as a public benefit entity. The principal accounting policies adopted in the preparation of the financial statements are as follows:

#### 1.2 Taxation

The charitable company is exempt from taxation under section 466 to 493 of the Corporation Tax Act 2010.

#### 1.3 Incoming resources

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably.

Grants are credited to incoming resources when they are receivable as the charity's own money, unless they are for activities that relate to a specific future period, in which case they are deferred to that period.

Income received under contracts for services which cross over the year end are recognised in the financial statements in line with the percentage of completion of the contract at the year end.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

#### 1.4 Resources expended

Partner costs are recognised in the year in which they are incurred all other resources expended are recognised on an accruals basis.

Resources expended are allocated to a particular activity where the cost relates directly to that activity. They include irrecoverable VAT. The administration and management costs of each activity are apportioned, based on an estimate of the staff time attributable, to each of the organisation's projects and activities.

#### Notes to the Financial Statements

### For the Year Ended 31 August 2020

#### 1. ACCOUNTING POLICIES - (CONTINUED)

#### 1.5 Fund accounting

Unrestricted funds comprise income received, without a specified purpose, and expenditure for the objects of the charity.

Restricted funds comprise income received for specified purpose as laid down by the donor. Expenditure which meets this criteria is identified to the fund, together with a fair allocation of . management and support costs.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

#### 1.6 Tangible fixed assets and depreciation

All assets costing more than £500 are capitalised.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment -

25% reducing balance

Fixtures and fittings

20% reducing balance

#### 1.7 Pensions costs

The company makes pension contributions equivalent to a minimum of 5% of gross salaries on behalf of its employees. Employees are entitled to join the scheme after being in post for three months. The contributions are charged to the Statement of Financial Activities on an accrual basis.

#### 1.8 Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

## Notes to the Financial Statements

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## For the Year Ended 31 August 2020

# 2. DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 AUGUST 2019 (COMPARATIVES)

, · ·	AUGUST 2019 (COMPARATIVES)	Unrestricted Funds 2019	Restricted Funds 2019 £	Total Funds 2019 £
• * • •	INCOME FROM:	•		
٠,,	Donations,	22,216	3,999	26,215
	Charitable activities	482,504	594,978	1,077,482
1,	Investment income	10,329	-	10,329
	TOTAL INCOME	515,049	598,977	1,114,026
1.1	EXPENDITURE ON:			
	Charitable activities	642,984	389,117	1,032,101
	TOTAL EXPENDITURE	642,984	389,117	1,032,101
	Net income / (expenditure) for the year .	(127,935)	209,860	81,925
	Transfers between funds	-	-	-
1.2	Net movement in funds	(127,935)	209,860	81,925
	Total funds brought forward	817,734	267,254	1,084,988
1,3	Total funds carried forward	689,799	477,114	1,166,913

## Notes to the Financial Statements

## For the Year Ended 31 August 2020

## 3. INCOME FROM DONATIONS

	Unrestricted Funds 2020	Restricted Funds 2020	Total Funds Year Ended 2020	Total Funds Year Ended 2019
	£	£	£	<b>£</b>
Aberdeen Asset Management	-	1,500	1,500	_
Aspen Insurance	5,000	-	5,000	-
Big Half	2,134	-	2,134	-
British and Foreign Schools Society	2,200	-	2,200	-
Charities Trust	-	-	-	1,000
City of London Solicitors Charitable Fund	1,275	-	1,275	-
Co-op local community fund	-	2,736	2,736	2,999
Edge Brokers Ltd	2,800	-	2,800	-
Faraday	-	-	-	750
Lehman Brothers	-	-	-	5,637
Lloyds	10,000	-	10,000	` ·
Michelle Quest - New York Marathon	-	-	· -	1,755
One Family Donation	-	-	-	4,940
Peter Cruddas Foundation	-	-	-	5,000
Rothschild	1,622	-	1,622	-
Santander Foundation	-	-	-	3,315
Schroder Family Trust	-	5,000	5,000	· -
Tokio Marine Insurance Services	1,000	-	1,000	-
Virgin Money Giving	528	6,950	7,478	*
Wogen Anniversary Trust	2,000	-	2,000	_
Other donations	2,966	7	2,973	819
TOTAL	31,525	16,193	47,718	26,215

## Notes to the Financial Statements

## For the Year Ended 31 August 2020

## 4. INCOME FROM CHARITABLE ACTIVITIES

	Unrestricted Funds 2020 £	Restricted Funds 2020	Total Funds 2020 £	Total Funds 2019 £
Acuris	87	4,325	4,412	5,116
ADM Investor Services Ltd	-	-,,525	-,	6,500
ADM UK Ltd	16,099	17,800	33,899	-
Allen & Overy	459	8,995	9,454	8,737
Bank of England	386	8,645	9,031	9,038
Barclays	-	94,994	94,994	108,900
Big Half	-	-	•	6,731
Bishop Challoner School	-	-	-	20,207
Bloomberg	-	5,095	5,095	4,950
Bow	-	-	-	10,521
British and Foreign Schools Society	10,485	-	10,485	-
Buzzacott	128	1,550	1,678	1,529
Central Foundation Girls' School	12,351	-	12,351	15,450
Clifford Chance	8,500	6,500	15,000	15,000
Clyde & Co LLP	787	6,700	7,487	7,089
DAC Beachcroft	32	4,786	4,818	5,006
Fiserv	-	4,325	4,325	6,500
George Green's School	-	-	-	1,757
Herbert Smith Freehills	628	11,504	12,132	9,723
ING	473	4,325	4,798	4,490
Inspire!	-	105 (15	106.006	2,340
J P Morgan	619	105,617	106,236	136,966
KPMG	-	16,300	16,300	15,750
Langdon Park	21 452	147 204	160756	5,145
Lloyds	21,452	147,304	168,756	180,459 23,664
London Borough of Tower Hamlets  London Enterprise Academy	-	-	-	10,930
Man Group	209	29,200	29,409	25,203
Morgan Stanley & Co International Plc	209	65,667	65,667	63,166
Morpeth School.	3,891	05,007	3,891	6,997
Mulberry School for Girls	5,671	_	5,071	12,520
Nomura	750	4,325	5,075	12,145
Oaklands	750	7,525	5,075	4,266
People's Post Code Lottery	_	14,705	14,705	-,200
Raines	-	- 1,,,05		5,782
Rothschild	-	11,667	11,667	10,500
Royal Bank of Scotland	_		,	20,000
Sir William Boreman's Foundation	-	-	_	5,000
St Paul's Way trust School	10,244	· ·	10,244	10,227
Stepney Green Maths, Computing and Science	- <b>,</b> -		•	
College	2,792	. <b>-</b>	2,792	12,630
Total carried forward	90,372	574,329	664,701	810,934

## **Notes to the Financial Statements**

## For the Year Ended 31 August 2020

## 4. INCOME FROM CHARITABLE ACTIVITIES

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Total Funds 2019 £
Brought forward	90,372	574,329	664,701	810,934
Swanlea	2,480		2,480	2,310
Talbot Underwriting	-	5,000	5,000	5,250
TH Real Estate	-	-	· -	3,116
Thomson Reuters	(25)	753	728	1,500
Travers Smith	456	8,915	9,371	7,622
Trowers & Hamlins	-	-	-	16,500
WorldPay	203	4,325	4,528	4,258
Others	28,352	58,572	86,924	66,892
Service Level Agreements:	*			
SLA – Primary	21,300	-	21,300	29,100
SLA – Secondary	130,000	-	130,000	130,000
TOTAL	273,138	651,894	925,032	1,077,482

#### Notes to the Financial Statements

## For the Year Ended 31 August 2020

## 5. ANALYSIS OF EXPENDITURE

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·	Basis of allocation	Charitable activities	Support costs	Governance costs	Total 2020	Total 2019
		£	£	£	£	£
Audit fees	Direct	-	-	4,750	4,750	4,300
Bad Debts	Direct	(4,694)	-	-	(4,694)	4,694
Bank charges	Direct	-	-	311	311	361
Bursaries paid	Direct	23,532	-	-	23,532	37,393
· Cleaning services	Direct	-	3,924	-	3,924	4,293
Consultancy	Direct	-	4,061	_	4,061	-
Depreciation '	Direct	-	5,852	-	5,852	5,648
Direct project expenditure	Direct	83,005	-	_	83,005	110,913
Insurance / health & safety	Direct	-	7,181	-	7,181	7,393
IT & Telephone costs	Direct	-	58,409	_	58,409	51,162
Marketing and website development	Direct	-	22,597	-	22,597	8,065
Other sundry expenses	Direct	3,382	38,501	13	41,896	21,105
Printing, postage & stationery	Direct	-	2,956	. <u>-</u>	2,956	10,372
Rent and rates	Direct	-	74,887	-	74,887	73,024
Staff costs	Direct	574,513	3,076	-	577,589	632,179
Subcontractors	Staff time	21,431	28,357	-	49,788	48,392
Training & recruitment	Direct	100	15,033	-	. 15,133	12,807
		701,269	264,834	5,074	971,177	1,032,101
Support costs	Staff time	264,834	(264,834)	-	-	
Governance costs	Staff time	5,074	-	(5,074)	-	
		•				
Total expenditure 2020		971,177	•	-	971,177	
Total expenditure 2019		1,032,101			1,032,101	
Total expenditure 2019		1,032,101	-		1,032,101	

Support and governance costs refer to the costs involved in an operational activity which support the delivery of the charitable aims. They are allocated based on the projected time spent by staff on each activity.

Of the total expenditure, £552,203 was restricted (2019: £389,117) and £418,974 was unrestricted (2019: £642,984).

#### Notes to the Financial Statements

## For the Year Ended 31 August 2020

## 6. NET INCOME / (EXPENDITURE)

	2020	2019
This is stated after charging:	£	£
Operating lease rentals on property.	67,555	63,234
Depreciation of tangible fixed assets	5,852	5,648
Auditors' remuneration - audit services	4,750	4,300

During the year, no trustees received any remuneration or any benefits in kind (2019 - Nil), and no trustee was reimbursed for expenses (2019 - Nil).

#### 7. STAFF COSTS

	2020	2017
Employee costs during the year amounted to:	£	£
Salaries	503,692	555,103
Social security costs	47,920	49,641
Pension costs	22,901	24,494
Health care costs	3,076	2,941
	577,589	632,179
Pension costs	22,901 3,076	24,49 2,94

The number of employees whose total employee benefits (excluding employer's pension costs) for the reporting period amounted to over £60,000 was as follows:

	2020	2019
	No.	No.
£60,000 - £69,999	1	1

The average monthly numbers of employees during the year were 17(2019 - 21).

The total employee benefits including pension contributions of the key management personnel for the year were £191,649 (2019: £203,255).

## Notes to the Financial Statements

## For the Year Ended 31 August 2020

8.	TANGIBLE FIXED ASSETS			
0.		Computer	Fixtures Fittings &	
		Equipment	Equipment	Total
	COOM	£	£	£
	COST	42.059	27.712	01 (70
**************************************	At the beginning of the year Additions •	43,958 20,193	37,712	81,670 20,193
, .	At the end of the year	64,151	37,712	101,863
54.	DEPRECIATION	• 1,22 2	- · <b>,</b> ·	,
•		27.200	20.442	55 000
1:	At the beginning of the year	27,390	28,442	55,832
	Charge for the year  At the end of the year	3,998	1,854 30,296	5,852
	At the end of the year	31,388	30,296	61,684
	NET BOOK VALUE			
	At the end of the year	32,763	7,416	40,179
		16.760	0.250	25.020
	At the beginning of the year =	16,568	9,270	25,838
	<b>₽</b> . •			
9.	DEBTORS			
	· · · · · · ·		2020	2019
	$\mathcal{W}_{k}^{\prime}$		£ 2020	£ 2019
	Grants and contract debtors		48,865	175,905
	Prepayments		14,581	14,138
	Other debtors		17,492	19,323
	Terror .		80,938	209,366
	$= C_{p_1 \dots p_n} (q_1 \dots q_n) C_{p_n}$			
10.	<b>CREDITORS</b> : Amounts falling due within one year		2020	2010
	$\mathcal{A} = \mathbf{a} \cdot \mathcal{A}$		2020 £	2019 £
	Trade creditors		24,823	7,897
	Accruals		4,600	6,075
	Taxation and social security		12,039	13,766
	Deferred income		65,871	420,238
	Other creditors		95,924	62,791
			203,257	510,767

## **Notes to the Financial Statements**

## For the Year Ended 31 August 2020

# 11. ANALYSIS OF NET ASSETS BETWEEN FUNDS FOR THE YEAR ENDED 31 AUGUST 2020

	Unrestricted Funds 2020 £	Restricted Funds 2020 £	Total Funds 2020 £	Total Funds 2019 £
Funds Balances at 31 August 2020				
are represented by:				
Tangible fixed assets	40,179	-	40,179	25,838
Current assets	549,053	791,505	1,340,558	1,651,842
Current liabilities	(4,750)	(198,507)	(203,257)	(510,767)
Total Net Assets	584,482	592,998	1,177,480	1,166,913

# 12. ANALYSIS OF NET ASSETS BETWEEN FUNDS FOR THE YEAR ENDED 31 AUGUST 2019

•	Unrestricted Funds 2019 £	Restricted Funds 2019 £	Total Funds 2019 £
Funds Balances at 31 August 2019 are represented by:			
Tangible fixed assets	25,838	-	25,838
Current assets	712,353	939,489	1,651,842
Current liabilities	(48,392)	(462,375)	(510,767)
Total Net Assets	689,799	477,114	1,166,913

## Notes to the Financial Statements

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## For the Year Ended 31 August 2020

13. MOVEMENT IN FUNDS FOR THE YEAR ENDED 31 AUGUST 2020						
start of the year	Incoming resources	Outgoing resources £	Transfers £	At the end of the year		
,						
99,354	154,311	(149,315)	-	104,350		
253,810	344,108	(244,197)	-	353,721		
29,759	-	-	-	29,759		
8,973	65,668	(86,688)	-	(12,047)		
85,218	104,000	(72,003)	<u> </u>	117,215		
477,114	668,087	(552,203)		592,998		
100,000	-	-	-	100,000		
100,000	-	-	•	100,000		
589,799	313,657	(418,974)	-	484,482		
689,799	313,657	(418,974)	-	584,482		
1,166,913	981,744	(971,177)	· · · · · · · · · · · · · · · · · · ·	1,177,480		
	At the start of the year £  99,354 253,810 29,759 8,973 85,218 477,114  100,000 100,000 589,799 689,799	At the start of the year resources £ £  99,354 154,311 253,810 344,108 29,759 - 8,973 65,668 85,218 104,000 477,114 668,087  100,000 - 100,000 - 589,799 313,657	At the start of the year fee year	At the start of the year fee year		

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## Notes to the Financial Statements

## For the Year Ended 31 August 2020

MOVEMENT IN FUNDS F		R ENDED	31 AUGUST 2	019	
· •	At the start of the year	Incoming resources	Outgoing resources	Transfers	At the end of the year
Restricted funds:	-	-			-
Become More - Aspirations					
(Aim 2 Attain)	113,230	122,028	(135,904)	-	99,354
Business mentoring	94,494	298,299	(168,754)	29,771	253,810
Lloyds	29,771	-	-	(29,771)	<u> </u>
NNP-Curriculum	29,759	-	-		29,759
Transitions project	-	55,000	(46,027)	-	8,973
East Potential - J P Morgan	-	123,650	(38,432)	-	85,218
Total restricted funds	267,254	598,977	(389,117)	<u>-</u>	477,114
Unrestricted funds: Designated funds:					3 - 1
Aim 2 Attain	100,000	-	-	· ·-	100,000
Total designated funds	100,000	-	-	. ; -	100,000
General funds	717,734	515,049	(642,984)	-	589,799
Total unrestricted funds	817,734	515,049	(642,984)	-	689,799
Total funds	1,084,988	1,114,026	(1,032,101).		1,166,913

#### Notes to the Financial Statements

#### For the Year Ended 31 August 2020

#### 15. PURPOSE OF RESTRICTED FUNDS

#### Aim 2 Attain

To provide a portfolio of aspiration and educational activities for pre and post-16 students in Tower Hamlets, designed to encourage our young people to consider the choice and opportunities open to them to further their education and training.

#### **Business Mentoring**

The Business Mentoring scheme aims to equip pupils with better understanding of career opportunities, develop their employability skills and widen their view of the opportunities available to them.

#### East Potential

East Potential is a 3 year tri-borough project funded by J.P. Morgan. Tower Hamlets EBP is the lead partner working with fellow EBPs in Hackney and Newham to target young people who are at risk of being excluded from mainstream school and becoming NEET. The programme addresses employability skills alongside a range of issues affecting young people across East London, such as gang culture, conflict resolution and making good life choices. Through workshops, coaching and external activities, the aim is to ensure young people go on to meaningful post 16 pathways.

#### TRANSFERS BETWEEN FUNDS

Transfers from restricted to unrestricted funds represent incomplete recharge from unrestricted funds in the previous years.

#### 16. PURPOSE OF DESIGNATED FUNDS

#### Aim<sup>1</sup>2 Attain

During the year board of trustees designated sum of £100,000 towards Aim2Attain programme to ensure the project could be delivered for at least a further 12 months if THEBP is unable to secure funding for the project.

# 17. RECONCILIATION OF NET INCOME / (EXPENDITURE) TO NET CASHFLOW FROM OPERATING ACTIVITIES

4	2020 £	2019 £
Net movement in funds for the reporting period (as per the statement of financial activities)	10,567	81,925
Depreciation	5,852	5,648
Interest, rent and dividends from investments	(8,994)	(10,329)
Losses on investments	-	-
(Loss)/ profit on the sale of fixed assets	-	-
(Increase)/ decrease in stock	-	-
(Increase)/ decrease in debtors	128,428	26,774
Increase/ (decrease) in creditors	(307,510)	(21,139)
Net cash provided by / (used in) operating activities	(171,657)	82,879

#### Notes to the Financial Statements

#### For the Year Ended 31 August 2020

# 18. ANALYSIS OF CASH AND CASH EQUIVALENTS FOR THE YEAR ENDED 31 AUGUST 2020

	At the start of the year	Cash flows	Other changes	At the end of the year
Cash at bank and in hand	1,442,476	(182,856)	_	1,259,620
Total cash and cash equivalents	1,442,476	(182,856)	-	1,259,620

# 19. ANALYSIS OF CASH AND CASH EQUIVALENTS FOR THE YEAR ENDED 31 AUGUST 2019

·	At the start of the year	Cash flows	Other changes	t the end of the year
Cash at bank and in hand	1,358,268	84,208	-	,442,476
Total cash and cash equivalents	1,358,268	84,208	· <u>-</u> 1	<u>,442,476</u>

#### 20. LEASE COMMITMENT

The charitable company signed a 3-year lease on office premises in East London in August 2018. The minimum annual rentals payable under the leases are as follows:

	2020	2019
	£	£
Within 1 year	77,923	71,338
Within 2-5 years	<u> </u>	77,923
	77,923	149,261

#### 21. RELATED PARTY TRANSACTIONS

The charity does not engage in related party transactions directly with its trustees. Some trustees are employed by organisations which give financial support to the charity. The organisations for which the trustees work are shown on page 1. The funding provided is shown in Notes 3 and 4.

## Notes to the Financial Statements

#### For the Year Ended 31 August 2020

#### 22. POST BALANCE SHEET EVENTS

The World Health Organization declared the outbreak of the coronavirus a pandemic in March 2020. As we progress through 2020, more information is becoming known about the scale and impact of the coronavirus. The pandemic might have a financial effect on the charity and its operations. This may include changes to project implementation plans, alterations to ways of working and reductions in future donations.